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| Internet with solid fill **Sarah Nahas**  Open envelope with solid fill [seynahas@gmail.com](mailto:seynahas@gmail.com) See the source image sarah-nahas Receiver with solid fill (281) 512-3950 sarahnahasportfolio.com/  **Advertising - Communications - Marketing** | | |
| **OVERVIEW** |  |  |
| **EDUCATION** |
| I am passionate about crafting tailored, human-centric communications. While my studies focused on academics, diverse internships honed my skills in implementing effective campaigns and strategies. I have advanced digital marketing expertise, including creating content for corporate social media, email campaigns, and websites. |  | **University of Texas at Austin**   * Master of Arts in Advertising; concentration in Analytics * **8/2022 - 5/2024** (GPA: 3.81)   **University of Texas at San Antonio**   * Bachelor of Business Administration in Marketing; concentration in Sports, Events, and Tourism * **8/2019 - 5/2022** (GPA: 3.55)  **SPECIALIZATIONS**   * Management Information Systems (Raiser’s Edge, Nutshell CRM, Constant Contact, Excel) * Conflict Resolution * Data Analysis * Website Management * Social Media * Adobe Illustrator * Microsoft Office Suite * Canva Pro+  **STRENGTHS**   * **Communication**: Ability to clearly convey intended messages and foster understanding of complex concepts for wide range age groups, skill levels, and industries. * **Digital Marketing**: Skilled at executing and managing social media strategies, including metric analysis to monitor and adjust campaign strategies as needed to meet goals. |
| **EXPERIENCE** |
| **US Med Equip** 9/2024 – 11/2024 **Digital Communications Coordinator**   * *Produce high-quality visual content using Adobe Suite tools like Lightroom, InDesign, Illustrator, Photoshop, and Adobe Firefly for marketing materials and campaigns.* * *Design, implement, and analyze social media campaigns to engage stakeholders, including investors, hospitals, and employees* * *Collaborate with a dynamic communications team to deliver timely, impactful messaging for strategic initiatives*   **TIRR Foundation** 4/2024 – 11/2024 **Graphic Designer**   * *Create fundraiser event material via Adobe Illustrator and Canva Pro+*   **The University of Texas at Austin** 1/2023 – 05/2024 **Teaching Assistant; Intro to Integrated Brand Promotion**   * *First line of communication with undergraduate students.* * *Created and graded assignments via Canvas by Infrastructure.*   **Nahas Data Source** 1/2020 – 12/23 **Database Coordinator**  6/2016 - 1/2020 **Office Coordinator/Data Entry**   * *Conduct employee training for Raiser's Edge and Excel-related tasks.* * *Provide leads to senior consultants; manage billing and travel activities.*   **BioMedSA** 6/2021 - 8/2021 **Marketing Intern**   * *Updated and maintained the company website using WordPress.* * *Created content and distributed newsletters using Constant Contact.* * *Created social media posts and used analytics to improve engagement.*   **College Promoters USA** 3/21 – 5/21 **Recruitment Assistant/Marketing Intern**   * *Created and maintained user profiles to ensure up-to-date data.* * *Generated social media campaigns for athletes.*   **MyRx365** 7/2020 - 8/2020 **Social Media Marketing Intern**   * *Monitored data analytics to develop and post targeted content on social media platforms (Instagram, Facebook, and LinkedIn).* |